

The Economic Value of Dallas College

About Dallas College

122,268 Credit students
 28,398 Non-credit students
 5,614 Employees

Dallas County
Texas



1 out of every 49 jobs in Dallas County is supported by the activities of Dallas College and its students.

ECONOMIC IMPACT ANALYSIS

Alumni impact
Impact of the increased earnings of Dallas College alumni and the businesses they work for

\$3.3 billion Added income

38,361 Jobs supported

An economic boost similar to hosting the Super Bowl **9x**

Operations spending impact
Impact of annual payroll and other spending

\$421.6 million Added income

Enough to buy **12,562** new cars

5,780 Jobs supported

Student spending impact
Impact of the daily spending of Dallas College students attracted to or retained in the county

\$184.2 million Added income

Enough to buy **14,822** families* a year's worth of groceries

3,543 Jobs supported

DALLAS COLLEGE TOTAL ANNUAL IMPACT

\$3.9 billion Added income

48,174 Jobs supported

● = 500 jobs
* = family of four

Construction spending impact
Impact of expenditures for ongoing construction projects

\$37.1 million Added income

489 Jobs supported

INVESTMENT ANALYSIS

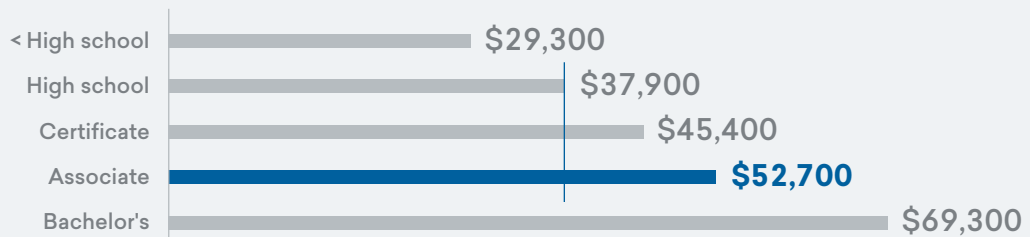
For every \$1...

Students gain **\$7.40** in lifetime earnings

Taxpayers gain **\$2.70** in added tax revenue and public sector savings

Society gains **\$16.50** in added state revenue and social savings

The average associate degree graduate from Dallas College will see an increase in earnings of **\$14,800** each year compared to someone with a high school diploma working in Texas.



Sources: Emsi Burning Glass Economic Impact Study; <http://www.cnbc.com/2016/01/29/super-bowl-benefits-host-city-but-by-how-much.html>; <http://www.usatoday.com/story/money/cars/2015/05/04/new-car-transaction-price-3-kbb-kelley-blue-book/26690191/>; <http://www.usatoday.com/story/news/nation/2013/05/01/grocery-costs-for-family/2104165/>